

BRIDGEPOINT

EDUCATION



Bridgepoint Education Inc. (NYSE: BPI) is a higher education company built upon innovation and a passion for learning. By harnessing creativity, knowledge and proprietary technologies, BPI has re-engineered the modern student experience with innovative solutions that advance learning. Both of BPI's universities provide progressive online platforms while BPI's University of the Rockies campus also offers a traditional setting in its Denver, Colo. location. BPI's corporate headquarters are based in San Diego, Calif.

As of June 30, 2015 total student enrollment (ground/campus and online, for both Ashford University and University of the Rockies) was 51,049. As of Dec. 31, 2014, total ground/campus student enrollment for both AU and UoR was 742.

BPI launched in January 2004 and stands firm on the principle that education improves lives. BPI started with a small staff and is now a team of more than 7,000 employees residing in California, Arizona, Iowa, Colorado, and Pennsylvania.

The mission of Bridgepoint Education is to provide high quality, innovative education services to enrich the lives and communities the company serves.

ACADEMIC INSTITUTIONS

ASHFORD UNIVERSITY – Ashford University is defining the modern college experience with the flexibility and effectiveness of online learning. The University provides a vibrant learning community where high quality programs and leading-edge technology create a dynamic, immersive and stimulating learning experience. The University offers practical and progressive associate's, bachelor's and master's degree programs. Its corporate headquarters are located in San Diego, Calif. Ashford University – where heritage meets innovation.

UNIVERSITY OF THE ROCKIES – University of the Rockies is an advanced graduate institution for tomorrow's thought leaders. The University provides an intimate and dynamic learning environment, offering highly specialized master's and doctoral degree programs in the social and behavioral sciences, access to industry experts, campus clinical programs for practical experience, and research and publishing opportunities. UoR is accredited by The Higher Learning Commission and is a member of the North Central Association (www.ncahlc.org). Small by design, UoR classes are presented in a progressive online format, at the University's campus in Denver, Colo.

CHIEF EXECUTIVE OFFICER

Andrew Clark joined BPI in November 2003. Prior to becoming CEO of BPI, Mr. Clark worked and consulted with several private equity firms examining the post-secondary sector. Mr. Clark has more than 17 years of experience in higher education management, beginning his career with University of Phoenix in 1995, and then serving as Chief Operating Officer of American Continental University. Mr. Clark earned his M.B.A. from University of Phoenix and a B.S. from Pacific Lutheran University.

BOARD OF DIRECTORS

Andrew Clark, CEO and President

Ryan Craig, Founding Partner, University Ventures Robert Hartman, former Chairman and CEO, Universal Technical Institute

Adarsh Sarma, Managing Director, Warburg Pincus Dale Crandall, President, Piedmont Corporate Advisors, Inc. Patrick Hackett, Managing Director, Warburg Pincus Dr. Marye Anne Fox, Chancellor, UC San Diego

CORPORATE CULTURE

BPI has built its corporate culture around its core values of ethics, integrity, service and accountability. Ethics is a central part of employee training and is reinforced on a daily basis. Integrity in the way we treat both internal and external constituents is paramount to BPI's success. Service at the highest level is expected and recognized. Accountability to coworkers and students has allowed BPI to cultivate a high-quality management team. BPI offers employees an environment to advance their careers at BPI, while working with others to advance education and change lives.

COMMUNITY INVOLVEMENT

Bridgepoint Education is committed to improving the communities we serve. As an organization, we strive to embody this commitment with numerous sponsorships, partnerships and community service events throughout the year. At Bridgepoint, we encourage our employees to take a look around their own communities and get involved with service organizations that interest them.



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